

» BEHIND THE SCENES

We Have a Winner!

At the 108th AAPA Annual Convention in Norfolk, Va., the Seaports Media team raffled off a customized bottle of Angel's Envy bourbon whiskey. The winner was Sonya Lopez-Sosa, PPM®, chief of program management at Port Corpus Christi. "I have never won anything!" said the excited Sosa, who was also presented with a "Gin & Tonic" ice cube tray by Seaports Media Director Anthony Land. Sosa was also presented with another "award" at the convention: the hard-earned title of PPM®. Sosa was one of eight people to officially graduate from the 2019 PPM® program and be recognized at the convention.



Taking 2020 by Storm!

Check out the AAPA *Seaports Magazine* 2020 editorial plan, which was released at the AAPA Annual Convention: <http://bit.ly/Seaports2020editorial>. Join us on our ride through 2020 as we explore, research, investigate, lobby and identify the trends and opportunities at tomorrow's Western Hemisphere ports.



Top Reads from the Last Issue

If you missed the last issue of *Seaports*, which focused on Revolutionizing Our Seaports, it's not too late to check out its most interesting reads. Our online traffic stats allow us to share some of the content that has intrigued others in the industry. All issues of *Seaports* are online and accessible with just a click (or two) at

www.aapaseaports.com and in our digital version: <http://bit.ly/SEAPORTSdigital>

Most Read Articles Online (Sept. 1-Dec. 1):

1. Embracing the Digital Transformation Generation
2. Not Your Father's Cranes and Equipment
3. Data-Informed Decision Making
4. An Enterprising and Ambitious Approach to Sustainability



Waterskiing Santa

Did you know that Santa has a water "landing" near The Port of Virginia every year on Christmas Eve – and has been making this appearance since 1986?

This show in Old Town Alexandria, one of America's first ports, draws about 5,000 spectators and entails flipping elves and reindeer, a 15-minute pre-show including The Grinch and his friends like Heatmiser and Snowmiser on jet skis, and 30 minutes of dockside time for families and children to meet Santa, Mrs. Claus and their Merry Crew. The organizer of this annual event, "Papa Noel," who prefers to remain anonymous like the other 50 volunteers involved in this event, happens to work in the port industry. You might have even met him at the AAPA convention in Norfolk recently!

For details, visit www.waterskiingsanta.com.



AAPA Career Center

The AAPA Career Center is a place for both job seekers and employers in the port industry to come together. This targeted site works much like LinkedIn or Indeed, but it is geared toward the port industry. Registered job seekers can browse and apply for positions that employers have posted. On the other side, the employers can create a profile that allows them to post positions. Interested? Take a peek here: <https://www.aapa-ports.org/empowering/CareerCenter.aspx>



Tips on Deciphering Research Data

When was the last time you read an academic maritime article for insights to improve your bottomline? If your answer was never, you are not alone. Academic research is usually hidden in journals that are either not freely accessible or are difficult to understand. Academic studies also have a reputation of being theoretical in nature and seemingly not very useful in practice.

If we could bridge that gap between academia and practice, both sides would benefit.

In the next issues of *Seaports*, Dr. ManWo Ng, associate professor of Maritime and Supply Chain Management at Old Dominion University in Norfolk, Va., will show – based on his experience working with industry partners – that this gap between academia and practice can be closed. While some academic research might not be practice-ready, if you know where to look there are certainly synergies possible between academia and industry. Join us as Ng demystifies some of his research in maritime analytics.



Redesigned Website: www.aapaSEAPORTS.com

A newly redesigned website was revealed in November! Check out all of the interactive options, the timely content and the continuously updated feeds!



Get Social with AAPA

Follow AAPA on social media! AAPA is on Facebook (facebook.com/seaportsdelporprosperity), Twitter (@AAPA_Seaports and @AAPA_Puertos) and LinkedIn. Join the conversation today: #PortsUnited, #SeaportsDeliver, #AmericaKeepItMoving.



Correction

In the Ports + Politics column in the September issue of *Seaports*, it was brought to our attention by Pat d'Entremont of Nicom IT Solutions that the export status of Canada and Mexico should have read: "Canada and Mexico are, respectively, our largest and second largest export markets."